

## BARBARA ANN KIPFER, Ph.D.

### EMPLOYMENT

**Zeta Global : Senior Lexicographer** (2018-present) Lexicographic and taxonomic analysis and development for data cloud and semantic technologies. Expansion of lexicon and taxonomies.

**Reference Wordsmith** (1991-2021) Freelance **Lexicographer** for clients such as dictionary and encyclopedia publishers, media companies, artificial intelligence and natural language groups.

**Temnos** (formerly part of **Federated Media Publishing**) : **Chief Lexicographer** (2011-2018) Lexicographic analysis and development for semantic technologies.

**Google : Semantic Curation Specialist / Linguist** (2012-2013) Expert curation and prioritization of categorical data into hierarchies within the Knowledge Graph. (2014) Dictionary mapping for the Common Sense group, Machine Intelligence in Research.

**WolframAlpha : Lexicographer** (2009-2010) Lexicographic analysis and special projects on word data; data curation.

**Dictionary.com/Thesaurus.com : Managing Editor, Chief Lexicographer** (2000-2009) Creation of original content including all thesaurus data, new words lexicon, reverse dictionary, crossword solver, style guide, today in history, word origins, and word FAQs. Guided choice of public domain and licensed content.

**Ask Jeeves : Research and Dictionary Specialist** (1999-2000). Developmental work on dictionaries; personal answering of general reference questions via email and online community.

**Answers.com : Director of Research** (1996, 1998-99). Development of Internet question-answering service; answered all questions posed to system.

**Associative Computing** (formerly Mindmaker, Textdigger) : **Head Lexicographer** (1997-98). Research and development of lexicon (based on WordNet) for natural language processing and intelligent agent system.

**TextWise : Lexicographic Analyst** (1995-96). Lexicographic and classification/hierarchy work for information retrieval system; conducted dictionary research.

**idealab/Knowledge Adventure : Author/Developer** (1993-95). Development of multimedia reference works for software products; various projects for CitySearch, GoTo/Overture, Perfect Market, Smart Games.

**General Electric Corporate Research : Lexicographer**, Artificial Intelligence Program (1988-90, 1996-97). Wrote large, hierarchically arranged lexicon for use with a natural-language processor.

**Bell Communications Research : Lexicographer**, Artificial Intelligence & Information Science Research (1985-88). Research of dictionaries and other reference works for development of a lexical knowledgebase.

**IBM T.J. Watson Research Center : Lexicographer**, Lexical Systems Group (1984-85). Research of dictionaries for inclusion in lexical knowledgebase.

**Wang Electronic Publishing** : Lexicographer, 1983-84.

**Yale University School of Organization and Management** : Newsletter Editor, 1982-83.

**Laurence Urdang Inc.** : Assistant to the Publisher (dictionary work); 1982.

**University of Houston** : Director of Word Processing Center; 1981-82.

**City of Valparaiso, IN** : Assistant to the Mayor; 1979-81.

**Chicago Tribune** : Sports Scoreboard Page Editor; 1979.

### EDUCATION

Bachelor of Science in Physical Education, Valparaiso University, 1978

Master of Philosophy in Linguistics, University of Exeter, 1985

Doctor of Philosophy in Linguistics, University of Exeter, 1989

Doctor of Philosophy in Archaeology, Greenwich University, 1998

Master of Arts in Buddhist Studies, Greenwich University, 2002

Doctor of Philosophy in Buddhist Studies, Akamai University, 2008

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**PUBLICATIONS**

Hiking is Fundamental, Lanham, MD: Falcon Guides, 2022  
Archaeologist's Fieldwork Guide, 2<sup>nd</sup> Edition, New York: Wiley, 2023  
**Encyclopedic Dictionary of Archaeology**, Second Edition, New York: Springer, 2021  
**5,203 Things to Do Instead of Looking at Your Phone**, New York: Workman, 2020  
**Roget's International Thesaurus, 8<sup>th</sup> Ed.**, New York: HarperCollins, 2019  
**The Happiness Diary**, Beverly MA: Fair Winds, 2019  
**Natural Meditation**, New York: Skyhorse, 2018  
**1,001 Ways to Live Creatively**, Washington DC: National Geographic, 2018  
**1,001 Ways to Slow Down**, Washington DC: National Geographic, 2017  
**Color Your Happy Home**, with Durell Godfrey, New York: Harlequin, 2017  
**14,000 Things to be Happy About 2017 Page-a-Day Calendar**, New York: Workman, 2016  
**How Would Buddha Think?**, San Francisco: New Harbinger, 2016  
**1,001 Ways to Live Wild**, Washington DC: National Geographic Books, 2016  
**How Would Buddha Act?**, San Francisco: New Harbinger, 2016  
**What Would Buddha Say?**, San Francisco: New Harbinger, 2015  
**14,000 things to be happy about**, New York: Workman Publishing; 1990, revised 2007; 25<sup>th</sup> anniversary edition 2014 (1.25+ million copies, foreign editions: Bulgaria, Czech Republic, Denmark, Finland, France, Germany, Holland, Israel, Japan, Norway, Russia, Serbia, Sweden, Turkey)  
**Breath Perception**, New York: Helios, 2014  
**The Culinarian**, New York: Houghton Mifflin Harcourt, 2011  
**Roget's International Thesaurus**, New York: HarperCollins; 5<sup>th</sup> Ed., 1992; 6<sup>th</sup> Ed., 2001; 7<sup>th</sup> Ed., 2010  
**3,650 Things to be Happy About Calendar**, New York: Workman, 2009, 2010  
**865 Buddhist Ways to Conquer Life's Little Challenges**, Berkeley, CA: Ulysses Press, 2009  
**Field Guide to Happiness for Women**, Guilford, CT: Lyons Press, 2009  
**The Order of Things**, New York: Workman, 2008  
**Phraseology**, Chicago: Sourcebooks, 2008  
**Dictionary of American Slang**, New York: HarperCollins; 3d Ed., 1998; 4<sup>th</sup> Ed., 2007  
**Field Guide to Happiness**, Guilford, CT: Lyons Press, 2007  
**Word Nerd**, Chicago: Sourcebooks, 2007  
**Dictionary of Artifacts**, Boston: Wiley-Blackwell, 2007  
**Consider This**, New York: Random House, 2007  
**1325 Buddhist Ways to Be Happy**, Berkeley, CA: Ulysses Press, 2007  
**The Archaeologist's Fieldwork Companion**, Boston: Wiley-Blackwell, 2006  
**Trivia Lovers' Book of Lists**, New York: Random House, 2006  
**Self-Meditation**, New York: Workman Publishing, 2006, revised 2015  
**Life of Language**, New York: Random House, 2006  
**201 Little Buddhist Reminders: Gathas for Your Daily Life**, Berkeley, CA: Ulysses Press, 2006  
**How It Happens**, New York: Random House, 2005  
**Roget's 21st Century Thesaurus in Dictionary Form**, New York: Dell; 1992, 1999, 2005  
**4,000 Questions to Ask Anyone and Everyone**, New York: Random House, 2004, revised 2015  
**Instant Karma**, New York: Workman, 2003  
**Roget's Descriptive Word Finder**, Cincinnati: Writer's Digest, 2003  
**Roget's Thesaurus of Phrases**, Cincinnati: Writer's Digest, 2001  
**8,789 Words of Wisdom**, New York: Workman Publishing, 2001  
**Flip Dictionary**, Cincinnati: Writer's Digest, 2000  
**Encyclopedic Dictionary of Archaeology**, New York: Springer, 2000  
**5,001 Things for Kids to Do**, New York: Plume, 2000  
**The Wish List**, New York: Workman Publishing, 1997  
**USA Today Crossword Puzzle Dictionary**, New York: Hyperion; 1996  
**Webster's 21st Century Large Print Dictionary**, New York: Dell/Laurel, 1996  
**The Best of 14,000 things to be happy about Page-A-Day Calendar (1995-2007)**, New York: Workman  
**1,400 things for kids to be happy about**, New York: Workman; 1994  
**Bartlett's Book of Business Quotations**, New York: Little, Brown; 1994  
**Bartlett's Book of Love Quotations**, New York: Little, Brown; 1994  
**Sisson's Word and Expression Locater**, New York: Prentice Hall; 1994  
**21st Century Manual of Style**, New York: Dell/Laurel, 1993  
**21st Century Spelling Dictionary**, New York: Dell/Laurel, 1993  
**21st Century Synonym & Antonym Finder**, New York: Dell/Laurel, 1993  
**Random House Kid's Encyclopedia**, La Crescenta, CA: Knowledge Adventure, Inc., 1993  
**Workbook on Lexicography**, Exeter Linguistic Series, University of Exeter Press; 1984